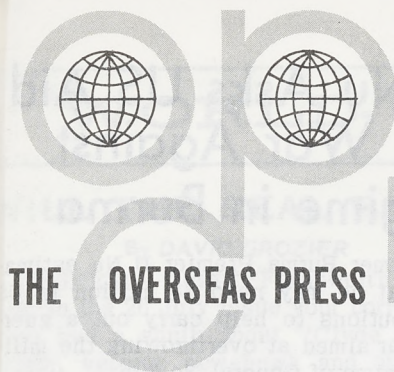




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September 20, 1969

Newsweek Editor Raps Coverage of Apollo 11 Story

By DAVID RESNICK

Criticizing news coverage of the Apollo 11 trip to the moon, Newsweek Senior Editor Edwin Diamond described as "banal" the questions asked by most reporters at NASA news conferences.

He was speaking to an OPC audience following screening at the Club of a NASA film on the flight.

Despite the fact that this flight culminated nine years of effort, the news media were superficial though enthusiastic in their coverage, he said. Diamond, who has written or edited 40 Moon Age cover stories for Newsweek, said his criticism is particularly true of the three television networks.

Most reporters failed to get a good story in the struggle between scientists involved in the Apollo 11 project and

(See page 4)

CUBA EXPELS AP MAN

HAVANA (AP) — The Cuban government expelled AP Havana correspondent Fenton Wheeler Sept. 8, and gave him and his wife two hours to pack for departure.

Prime Minister Fidel Castro's government said it objected to Wheeler's reporting in general and in particular to his report Sept. 5 that the government had accused a member of the Mexican Embassy staff of spying for the US Central Intelligence Agency.

Wheeler was called to the Foreign Ministry at 4 a.m. and told he had two hours to get ready to leave the country.

Wheeler's departure leaves only one non-Communist newsman stationed in Havana, Edward Kuri of the Mexican news agency. The correspondent for Agence France Presse, the French news agency, is on vacation, and the Reuters correspondent who was expelled recently has not been replaced.

Wheeler went to Havana in April, 1967.

Board Hears Plans For New Projects On Club Schedule

By EUGENE DU BOIS

Plans for the resumption of normal fall and winter activities, plus scheduling of several extraordinary events aimed to rebuild the Club's prestige and replenish its coffers, were approved at a regular meeting of the OPC Board of Governors Sept. 2.

The first major undertaking, the Board was told, will be a one-day symposium on US overseas information policy and programs, scheduled for Oct. 22, under joint sponsorship of the OPC Foundation and the Emergency Committee for Reappraisal of US Overseas Policies and Programs.

Approved by the Board was President Hal Lehrman's appointment of an ad hoc committee, chaired by Stephen Korsen and comprising Cornell Capa,

(See page 6)

Governors' Meet: Changes in Reporting and Politics

(The recent Colorado session was the eleventh consecutive Governors' Conference covered by political reporter Ed Edwin. In the following story, he describes a few changes — political and reportorial — at the current meeting.)

By ED EDWIN

COLORADO SPRINGS, Colo. — How money for solving problems can diminish partisan politics and fixations on emotional issues was demonstrated during the 1969 Governors' Conference, from which reporting focussed on state and local governmental needs.

Absent were jockeying for a presidential nomination, mutual undercutting by Democrats and Republicans, quasi-filibustering over race relations, and breaching the agenda to debate a Viet Nam resolution.

Also, for the first time in recent memory, all guest speakers were key figures of the national administration: three cabinet secretaries, two White House advisers, the Vice President, and the President, who delivered the state address on Labor Day.

Agenda sessions were attended by Governors, aides, and newsmen in unusually heavy numbers. Unlike past years when newsmen were likely to develop stories from contacts met in hotel rooms or corridors, this year they often as not based their queries on presentations during formal sessions.

Challenges to cover in depth governmental — contradistinct to partisan — issues were offered by the agenda: "Governors and Problems of the Cities," "Revenue Sharing," "Major

Issues in Human Resources," "Transportation," "Response to the Challenge of Crime," and "Environmental Quality." Recognizing how destructive tussles can be, occurring between city and county administrations on the one side, and state governments on the other, the Governors invited local government spokesmen to participate in this year's sessions. A "new spirit of cooperation" between the frequently hostile governmental levels was pledged, particularly because of the prospect that all may share federal tax revenues beginning in 1971.

400 Newsmen

Nearly 400 newsmen, with a heavier representation than customary for regional or local media, registered. Set

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NEW YORK SCENE

Edited by BEULAH HARRIS

A Welcome to Our French Confreres

Wed., Oct. 1 — Reception for French journalists and editors. Cocktails 6:15 p.m. Cash bar.

This informal gathering is to welcome fifty French journalists and editors representing such leading media as *Le Figaro*, *Le Monde*, *ORTF*, *France-Soir*, *Elle* and others.

The OPC Foreign Journalists Committee is sponsoring the evening.

* * *

Margaret Mead to Discuss Youth

Thurs., Oct. 2 — Edward R. Murrow World Affairs Forum, with anthropologist Margaret Mead on the situation of youth around the world. Cocktails 6:30 p.m.; dinner 7:30. \$6.

Dr. Mead, who is now attending an international conference on youth in Norway, has not yet indicated the exact nature of her talk. Some clue to her thoughts on youth and the generation gap may be drawn from her comment: "What's happening now is an immigration in time, with the people over forty the migrants into the present age, and the children born into it the natives."

The credentials of this renowned anthropologist to speak about youth, or indeed any subject involving human beings, are impressive. She is Curator of Ethnology at The American Museum of Natural History and Adjunct Professor of Anthropology at Columbia U. As a social scientist, her professional specialty has been the study of contemporary cultures, the pursuance of which has taken her on a dozen expeditions to South Sea islands where she lived with the natives and learned seven primitive languages.

In 1953 Dr. Mead visited the Admiralty Islands to restudy a primitive community she had described 25 years earlier in *Growing Up in New Guinea*. Finding the children she had lived with, now adults, facing new problems in establishing a modern community, she worked with them again and published her findings in *New Lives for Old*. She is now involved in creating a new Exhibition Hall of Peoples of the Pacific at the Museum of Natural History and is preparing for her appointment as chairman of the social sciences division of the new liberal arts college of Fordham U. at Lincoln Center.

John McAllister is producer of the event.

* * *

Mon., Oct. 13 — Columbus Day holiday. Clubhouse closed.

* * *

Reappraisal of USOIP

Wed., Oct. 22 — "The Case for Reappraisal of US Information Policies and Program." All-day conference under joint auspices of OPC Foundation and the Emergency Committee for Reappraisal of US Overseas Information Policies and Programs. 10 a.m. to 8 p.m. Reservations required for luncheon \$5.50, for dinner \$6.50.

The panel of outstanding speakers includes Rep. Dante B. Fascell (D-Fla.), member of House Foreign Affairs Committee, Francis X. Sutton, deputy vice president, International Division, Ford Foundation; Barry Zorthian, former public affairs officer, American Embassy, Saigon, and now executive vice president, Time-Life Broadcasts; Edward Barrett, of the Academy for Educational Development; Edmond A. Gullion, Dean, Fletcher School of Diplomacy, Tufts U.; and many others from fields of communication, public opinion research, international relations, government and the universities.

The meeting will be co-chaired by Edward L. Bernays and Burnet Hershey.

* * *

Tues., Oct. 28 — Canadian Regional Dinner. Cocktails 6:30 p.m.; dinner 7:30. \$7.

* * *

Weeknights 6 to 8:30 p.m., the Club's dining room will serve international dinners.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

U Nu Asks US Aid For War Against Regime in Burma

Former Burma Premier U Nu estimated that he may need \$4 million in US contributions to help carry out a guerrilla war aimed at overthrowing the military regime of General Ne Win.

Nu, who was deposed in 1962 and jailed by the regime for five years, gave that figure during an OPC Press Conference at the Clubhouse last week. He was in New York to appeal for financial help to launch the insurgency, which he said was being "organized out of necessity."

He qualified the estimate, citing the possibility that the regime would collapse. Not as much would be needed then, he said.

Nu criticized the US government for aiding the Ne Win regime, which, he said, was using this resource to put down internal opposition.

"I am not ashamed to ask for help for my embattled country," Nu declared. Gen. Ne Win "has to be met with force. If we got your support, we shall overcome."

The proposed insurgency, announced by Nu in London recently, would unite opposition forces among Burma's various tribes for an organized guerrilla movement. This, Nu hopes, will inspire a general uprising. The movement will succeed, he said, "because the people are with us."

Nu described conditions in his country, including nationalization, unemployment and economic depression.

"I knew things were not going well, but what I found after my release was enough to break anyone's heart."

When asked if he would appeal to a fellow Burmese, UN Secretary-General U Thant, Nu sounded doubtful that it would help. "U Thant is a man of democracy. But he is a very constitutionally-minded man. I will meet him as a friend. We are friends — this much we agree."

The former premier was introduced at the OPC session by Arnold Brackman, writer on Southeast Asia affairs. Club Vice President Mary Hornaday presided. Also at the dais was Law Yone, former editor of *The Nation of Rangoon*, which was shut down by Gen. Ne Win's government.

NEXT ISSUE

The next Bulletin will appear on Oct. 4.

Deadlines for this issue are noon Monday, Sept. 29, for classified and column items, and noon Tuesday, Sept. 30, for other material.



Margaret Mead

WORLD-WIDE TICKER

WILL THE REAL FARNSWORTH PLEASE RISE?

By DAVID GROZIER

MUNICH — Note for Farnsworth watchers: In the 26 July issue your correspondent had a squib about "Clyde Farnsworth, veteran newshawk and one-time China hand (Chicago Tribune, Vienna)." An alert reader of these pages wrote in to say that something didn't quite mesh: "Clyde Farnsworth is the New York Times man who won OPC's Fairchild Award for 1968 for best business news reporting from abroad. He does a lot of traveling but has been based in Brussels since 1966. He has never worked for The Chicago Tribune — was on UPI at one time and on The NY Herald-Tribune before joining The Times."

Yore plumb right, ma'am. And so am I. Where I slipped a cog was in failing to add the all-important designation "Senior" to the name of the Clyde Farnsworth I was immortalizing herein. Yes, Virginia, there are two Clyde Farnsworths riding the east European range — one in Vienna, Clyde Senior, veteran newshawk, China and Chicago Tribune hand; and one in Brussels, Clyde Junior, OPC award-winner and NY Timesman.

* * *

Some surveyors of the east European scene (particularly the Czechoslovak part of it) who have passed through Beerville-on-the-Isar recently:

Luis Martinez, foreign affairs editor of Novedades, Managua, Nicaragua; Robert Tyan, political commentator for KSTP, St. Paul; William Shawcross (son of Nuremberg justice Sir Hartley) of The London Sunday Times, in town researching a book on Alexander Dubcek; Gordon Brook-Shepherd, assistant editor, London Daily Telegraph, wrapping up a feature on Czechoslovakia a year after the invasion; Robert Dunford, city editor, Times-Dispatch, Richmond, Va.; Robert Elegant, Los Angeles Timesman in Hong Kong; Tom Ottenad, St. Louis Post-Dispatch; David Burrington, NBC News, Paris and Josh Darsa, CBS, Los Angeles, here checking out a story on Dachau.

* * *

The thriving little town of Dachau lies about 12 miles north of Munich on the Nuremberg autobahn. It's typical in almost every way of today's small German towns: clean, bustling, loaded with traffic, putting up new houses, store buildings and apartment complexes wherever space is available.

But just around the corner from all this Gemutlichkeit still loom the towers

of the grim concentration camp that made the town's name a world-wide symbol of infamy.

Some years ago the camp was dedicated as a shrine and memorial to those who suffered and died within its walls and a fairly steady stream of visitors from all over the world still sets in to its gate. They are of all kinds: out-and-out curiosity seekers, student groups, solemn-faced oldsters (some with wreaths), pro, semi-pro and amateur journalists.

No one — not even the curiosity seekers — laughs or smiles on the way out.

NEWS FROM CAPITAL

By JESSIE STEARNS

WASHINGTON — Helen Zotos Farington moved from the Office of the Secretary of Commerce to the Maritime Administration (in Commerce) handling special projects.

She is working on disseminating of the new National Maritime Policy to revitalize the industry, announced by President Nixon last week.

J. N. Ganju, Press attache at the Indian Embassy, attended the Western White House press briefings at San Clemente, Calif., in August.

* * *

Ray McHugh, Chief Washington Copley News Bureau, and George Healy, Editor, New Orleans Times-Picayune, received the American Legion "Fourth Estate" awards at their national convention in Atlanta.

* * *

Dan Kurzman is back in Washington, and he has resigned from the staff of The Washington Post. He was on leave of absence in the Middle East writing "Genesis 1948 — First Arab-Israel War," to be published soon by World Publishing Co. He is now writing another book.

* * *

Vera Glaser and Malvina Stephensen writing a Sunday column entitled "Off-Beat Washington" for the Knight Newspapers and being distributed by their syndicate.

* * *

Anna Chennault, final speaker at the State Department summer interns' program, stated, "Democracy has many faces. How can someone think of democracy when he does not have enough to

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Straus Editor's Report

Apollo Coverage

(From page 1)

the engineers of Mission Control in Houston, according to Diamond. Some of the scientists have resigned, he said, and this is a story which has not yet been fully reported.

Reporters on the Apollo 11 story who were credited by Diamond with astuteness were AP writer Alton L. Blakeslee, The New York Times' Richard Witkin, and ABC's Jules Bergman.

Coverage Critique

"A careful inspection of the moon coverage," said Diamond, "exposes some basic weaknesses and structural faults in the performance of the media today.

"The usual way the media covers a story goes something like this: TV and radio give the instant news, with newspapers and magazines providing the later background and interpretation. In the case of Apollo on TV, the full news failed to get through, despite 31 hours of continuous coverage and 45 hours of overall coverage. With only a few background exceptions, in print, the context and interpretation never materialized adequately, even with nine years of preparation available.

"When all the splash and dash of the media coverage is subjected to some mundane tests for judging news performance, were all the essential facts clearly presented, were the proper conclusions drawn from the facts, was the event placed in the proper context and related to other concerns of the audience, was the meaning of the moment isolated and elaborated? With these tests, the achievements of the media are considerably dimmed. This is true of all the media, with some notable exceptions, but it is particularly true of the three networks.

Times Scores

"Among newspapers, The New York Times was simply in a class by itself in coverage," Diamond said. "On Monday, July 22, the morning after the moon walk, some 950,000 copies of The Times (85,000 more than for a typical July Monday) sold out on the newsstands and quickly became a collector's item. In two weeks The Times sold 110,000 additional copies of its moonwalk coverage, combined in a special edition with a supplement called Man and the Moon.

"Among wire services, the Associated Press trounced United Press International, winning up to 70 percent of the page one play in the competitive a.m. and p.m. editions during the flight. Among the news magazines, US News and World Report simply abdicated from the story, closing as usual on the Friday before the moonwalk, while Time all but abdicated, running a canned painting

on its domestic cover and a canned story in the overseas editions. Newsweek by contrast held its domestic and overseas editions for a cover photograph of the actual moonwalk, more moonwalk plus photos inside and a 15-page report inside.

Biggest Event

"The Apollo 11 mission was the most watched and written about single event in history. For the networks, as well as the wire services, newspapers and magazines, it represented one of

those major events, like a political convention, a war, or an assassination, where competitors meet head to head and achieve those triumphs of audience attraction and critical acclaim that measure journalistic success."

The NASA film included familiar scenes to viewers of television and it was produced competently, but there was really nothing new in it. The film and Edwin Diamond were introduced by Howard Kany, producer of the event, who presided.

WORLD-WIDE TICKER

(From page 3)

eat? Stability or security may be better words." On US involvement in foreign nations — "we have enough problems of our own. We should spend some time doing our homework."

* * *

Jessie Stearns awarded Capitol Hill Restoration Society's member award for establishing its newsletter and reporting on legislation concerning the historic Capitol Hill residential area where she resides.

* * *

Margaret Hunter, New York Times Congressional correspondent, was sworn in as president of the Women's National Press Club by Sen. Mike Mansfield, D-Mont., and Senate Majority Leader.

Also participating in the inaugural were US House of Representative Majority Leader Carl Albert, D-Okla., and House Minority Leader Gerald Ford, R-Mich., and Max Frankel, Chief NYT Washington Bureau. She succeeds Marjorie Kilgore, UPI.

TOKYO: SCHEDULE OF THE ROYAL & FAMED

By AL KAFF

TOKYO — The Foreign Correspondents Club of Japan scheduled Beethoven, heart transplants and royalty in September to open its autumn-winter season of distinguished visitors.

Guests who accepted Press Club invitations included Zubin Mehta, conductor of the Los Angeles Philharmonic Orchestra, for a press conference; Professor Christiaan Barnard, the heart surgeon, for a luncheon speech; Princess Margaret and Lord Snowdon for cocktails during British Week in Japan.

The Club enlarged its workroom to provide space for four more typing booths. Twelve newsmen now can write simultaneously in the workroom which adjoins one of Tokyo's best reference libraries on Asian affairs.

The Club's Mess Committee, chaired by your correspondent, asked members,

who eat an average of 400 meals daily in the Club, how to improve the menu. Ninety diners replied, including Ambassador Augusto Marambio of Chile: "Serve Chilean wines." John Randolph: "There is simply no point in asking for Truite au Montrachet au Beurre de Truffes if the kitchen can't turn out a proper hamburger." Bernie Krisher: "Yogurt. I have the recipe." Carl Mydans: "Regret to say that the whisky sours are being made with a powdered lemon extract that has a bad flavor."

In his latest editorial, John Roderick, editor of the Club's newspaper, No. 1 Shimbun, commented on the appointment of A.M. Rosenthal to be managing editor of the New York Times: "Abe distinguished himself in Tokyo — and Asia — not only as a skillful correspondent but as a warm, sensitive human, traits which in an older, less enlightened day would automatically have disqualified him from a managing editorship."



EAST TOAST: News executives of the AP a term extension of 35-year association. Joining Editor Kikuo Tashiro; Asahi President Taka AP Chief of North Asia Services Henry Haebe president, Masateru Shiga; Advertising Dept. Manager Youshio Murakami; Foreign Editor Kikuo AP Tokyo Business Manager Shinobu Higash AP Asia Photo Editor Max Desfor.

400 Newsmen Cover Governors' Meet in Colorado Springs

(From page 1)

up for their use were 100 typewriters, 85 direct lines to long-distance operators and another eight hotel extensions for local calls — the latter bank of phones being plagued by over-burdened lines for out-of-house dialing. An expanded Xerox operation with automated collating not only reproduced reports and statements promptly, replacing traditional mimeographing, but a rapid new 3600 I was reserved for the pressroom.

The pressroom was also well served with coffee, Sprint, Coca-Cola, Coors beer, and sandwiches. But the ride from the conference hotel, the Broadmoor on the city's outskirts, to the posh press hotel, Antler's Plaza, downtown, often took a half hour during heavy traffic, causing difficulties. The shuttle service, expeditious during the day, was unavailable for those filing late from the Conference hotels, and cabs could be slow in arriving at night.

Organizers who fought for sufficient facilities within the Conference hotel to house all the press had been unable to prevail (although a few newsmen eventually were housed at the Broadmoor).

Tight Security

Security was extraordinarily tight for governors as well as the national leaders — so much so that one governor was refused meal room service, apparently on grounds that it would be safer to eat in the dining room where food preparations and delivery could be more effectively overseered (the order was summarily cancelled in the wake of the

governor's ire). Although some secret service and local guard over-zealousness reportedly interfered with press and photo coverage, newsmen generally accepted the necessity of thoroughgoing security in view of recent assassinations and the streak of violence currently in American society. Means were informally discussed by which reporters could become known as "clean" to security in advance of arrivals of dignitaries.

Public reaction to this security varied. A boy, only about 12, remarked to his pal as they crossed a street being secured for the President, "It's like Czechoslovakia." And a fisherman learned that his rods should be carried through the hotel highly visible for what they are, rather than in a tubular transport caddy.

"Nixonized?"

That Nixon Administration figures would dominate the conference became known only a couple of weeks before the opening. Initial agendas to newsmen listed guest speakers, "to be announced." Recent Presidents usually have assigned their Vice Presidents to deliver the state address, but Nixon obviously viewed the Governors' Conference as an ideal forum from which to lobby personally and with much of his top advisory staff for his "new federalism." Asked jocularly whether the conclave was to be characterized as "Nixonized," a Conference aide suggested rather that the Administration was being "statized" or federalized. And this was perhaps with the help of former governors. For out of four cabinet secretaries scheduled, two were with the conference last year as governors — George Romney and John A. Volpe — as was Vice President Spiro Agnew. For them it was a homecoming of sorts. Other Administration leaders were Labor Secretary George P. Shultz, economic adviser Arthur Burns and science adviser Lee A. DuBridge. Attorney General John Mitchell cancelled at a late date.

Projecting strongly in the approaching milieu of federal-state-local revenue sharing was Nelson A. Rockefeller, who during a "Meet the Press" taping before the sessions called on the federal government to take over funding of all welfare. After the taping, reporters clustered around him with further queries, reminiscent of days when he was a presidential contender.

Scoop

The news beat of the Conference was scored by W.H. (Bill) Lawrence, veteran political correspondent now with ABC, when he learned that the Administration would cut federal construction

by perhaps 75% in the coming year. Although the governors had been pledged to secrecy on this disclosure by the Vice President, newsmen smilingly remarked that such a secret could scarcely be kept by some fifty governors, many of whose constituencies would be sensitive to such a move. At the evening buffet, efforts to learn his source elicited only the customary Lawrence chuckle, as other reporters sought comments from any Governor who could be cornered.

An item of international concern was not on the formal agenda, but five Great Lakes states governors held a lunch to discuss pesticide monitoring, particularly for persistent chemicals like DDT. Because of the extensive Canadian Great Lakes shoreline, they decided to invite permanent Canadian representation for their group.

This significant off-agenda item fitted in well with the next day's appearance by science adviser Du Bridge, who stressed environmental deterioration. To lighten his presentation, he provided a short film with entertainer Tom Lehrer, singing on pollution:

If you visit American cities
You'll find them very pretty
But don't drink the water
Or breathe the air. . .

Just go out for a breath of air
And you'll be ready for Medicare. . .

Film cuts included people recovering with masks in hospitals and "no fishing or swimming" signs warning of contamination. The film brought forth several laughs and applause for its tragi-comic approach.

Several French prefecture officials were guests here this year; and a return visit of Japanese governors and a visit to Israel by several American governors also was announced by Conference Secretary-Treasurer Brevard Cihfield. These exchanges, he told The Bulletin, represented a renewal in such international gubernatorial exchanges.

Controversy and partisanship were not entirely lacking at the Conference. Some northern governors feel that relatively low taxes in the south are attracting industries and skilled workers from the north, which has suffered from an in-migration of the lesser skilled because of higher welfare benefits, for example. And Democrats and Republicans held caucuses preparatory to the 1970 state elections.

When President Richard M. Nixon opened his state address, he charmed the governors with a wistful remark: "The only office which I ever sought and never gained was that of governor."



P and Tokyo's Asahi Shimbun toast signing of a long-joint ceremony are (seated, from left) Asahi Manager Tadahirooka; AP General Manager Wes Gallagher; Haebusch; (standing, from left) secretary to the Deputy Manager Teruyuki Toyama; Foreign Desk interpreter Ki Kawamura; Photo Editor Shinshiro Watanabe; and AP Japan News Editor Kay Tateishi; and AP



THE OVERSEAS PRESS BULLETIN

Chairman: Joseph Harrow
Managing Editor: Sibby Christensen

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Board

(From page 1)

Julius C.C. Edelstein, Burnet Hershey, Mary Hornaday, Russell Tornabene and Phillip Wittenberg, to handle any further details which may come up relating to the agreement negotiated with the Correspondents Fund and to be available for consultation with Club counsel, who are now drafting final papers.

New OPC Book

Also approved was a proposal brought in by Will Yolen, on behalf of Kenneth Giniger, a member of the OPC's Book Publishing Committee, to contract with the Stackpole publishing house for sponsorship of a book tentatively titled *The Influentials*. A definitive study of the most influential newspapers worldwide, this book would be edited by Seymour Freidin, foreign editor of the former New York Herald Tribune with Yolen as co-editor. A substantial share of the proceeds, including Yolen's own advance and royalties, would be donated to the Club.

Another project approved by the Board was authorization for Lt. Col. Richard Stark to proceed in negotiations with 20th Century Fox for a benefit performance early next year of a new \$15 million film, "Patton," based on the life of the colorful late General George Patton. If plans materialize, this could be a major income-producing event for the OPC Foundation. OPC honorary member General Omar N. Bradley is the film's technical advisor, with actor George Scott playing the title role.

Memorial Planned

Burnet Hershey reminded the Board of the deaths of two more newsmen while covering the Viet Nam war and was authorized to proceed with arrangements for adding their names to the Memorial Wall on the tenth floor. Ceremonies will be sometime in October. The men to be honored are Oliver E. Noonan, AP photographer, killed Aug. 19, and Specialist/5 Paul D. Savanuck, correspondent for the Pacific Stars and Stripes, killed April 18.

The possibility of raising capital funds for the Club through issuance of bonds was suggested by Joseph Peters. A committee headed by Will Sparks, and including George B. Bookman, Henry Gellermann, Matthew Huttner and Peters, will study the idea and submit a report.

Making his first appearance at a Board meeting as a full Governor was Howard Kany, ranking alternate in the spring elections. He replaced Hugh A. Mulligan, who resigned because of recent transfer by the AP to a new beat covering Europe and Africa.

Treasurer's Report

Club Treasurer James Sheldon reported to the Board that June had been a relatively good month as compared to previous summer months and was the first for many years in which there had been a net profit — \$3,560.23 — instead of a heavy loss such as the \$9,787.89 red figure for June, 1968.

Operating income from food, beverages, rentals and other sources increased to \$6,835.50 from the \$1,349.84 reported a year ago, while unapportioned expenses for administration, house and committee outlays, payroll taxes, employee benefits and publication of The Bulletin were reduced to \$20,859.24 from \$21,542.68. Fixed charges, such as rent owed the Correspondents Fund, real estate taxes, fire insurance and interest on loans, amounted to \$5,287.54, only slightly up from the June, 1968, figure of \$5,211.49.

Sheldon's report also indicated a decline in the Club's net operating costs for the month (figured before allocation of dues), which were \$19,591.28 in June this year, substantially down from \$25,684.33 in June, 1968. Addition of the \$21,250.38 monthly apportionment from annual dues (excluding \$2,410.73 allocated to The Bulletin for earned advertising revenue and in lieu of paid subscriptions) resulted in a net gain for the Club of \$1,659.10. (In June, 1968, there had been a net loss of \$11,691.33 on the same basis.)

With the further addition of "extraordinary income" from the Annual Awards Dinner, Dateline and some other sources (but not including the special assessments collected this year and used to reduce the Club's tax obligations to the federal government), apportioned one-twelfth to each month, the total net gain for June, 1969, was \$3,560.23 versus a net loss for the previous June of \$9,787.89.

Sheldon added that \$895 in special assessments had come in during June.

He emphasized that the Club's cash position, in spite of the June profit, remains precarious due to the overhang of debts from earlier periods. The figures show, however, that current operations have finally been put on a "balanced budget" basis, he said.

A subsequent special meeting of the Board of Governors was held Sept. 15 for the expected purpose of acting on a final draft of the agreement worked out with the Correspondents Fund. Club counsel, however, reported that the papers were not yet ready, so the matter was put over until a further special meeting which was scheduled for Sept. 18.

First Vice President Mary Hornaday, presiding in the absence of President

(See page 7)

Board

(From page 6)

Lehrman, reported that representatives of Mutual of Omaha had recently visited the Club and advised her that members dropped or resigned would not be permitted to retain their insurance policies with that firm under the present favorable group rates. She said delinquent dues payers will shortly be circularized with a formal notice to this effect.

Acting Treasurer Jack Frummer informed the Board that a new banquet manager, employed on a trial basis, had been released in the interests of economy when it was determined that his duties could be adequately performed by others on the house staff.

The Board adopted resolutions requesting that negotiations with the union representing Club employees "be forthwith continued," and that a membership committee be appointed to conduct an active drive to recruit new members.

The Board also voted to pay an "appropriate" fee to Club Counsel Frank Wachsmith for his services in connection with the current legal negotiations between the Club and the Correspondents Fund.

Classified

PUBLIC AFFAIRS-FINANCIAL news broadcaster-journalist will accept permanent or free-lance assignment. Write Box 521.

E. 52ND ST., near river, handsome furn. sublet, living apt. and office or full 2 bedrooms., 2 baths, terrace (One rm. now furn. as office, can convert.) Oct. 1 or 15. PL 3-6483

DUE to the forthcoming dissolution of the PR division of McManus John & Adams, Inc., Mr. T.P. Noun, veteran PR pro who previously had his own office, is available for suitable new executive PR office. No commitments will be made until the end of September. For references, call Tom Johnston, Executive Vice President, McManus, John & Adams. Telephone 759-5600.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

FORMER NETWORK CORRESPONDENT, documentary producer, director, 37, hard-worker, enjoying responsibility, sober, overseas 11 years, presently London, seeks assignments or permanent opportunity for varied talent and drive. Box 522.

Placement

M-280-NYC: Idea-contact person/feature writer for magazine media for PR agency; prefer strong contacts with magazine media. Salary range \$16.5 plus depending on qualifications. Immediate. Reply Box M-280.

M-281-News service serving Catholic publications with 7 million circulation seeks additional correspondents throughout US/world for news, features, pix, interpretative and in-depth reports. Must be professional. Free lance material also wanted. Good pay for quality material. Submit bio, story ideas to Richard Guilderson, Director, NC News Service, 1312 Mass. Ave. N.W., Washington, D.C.

M-282-Conn. Financial AE for publicly-owned financial PR agency with corp. hq in Fairfield County. Seek pro with financial/corp. skills and contacts in financial community and press. Profit-sharing and options. Resumes.

M-275-Drug company PR seeks newspaper-magazine freelancers for material on benefit birth control may bring to family life, especially among low-income and minority groups. Write to box M-275.

Send resumes to advertisers where listed. All others send, indicating box number, to Fred K. Fukuchi, Sperry Rand, 1290 Avenue of the Americas, New York, N.Y. 10019. Tel. (212) 956-2149.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: Will Schaber, recently back from a reporting tour through East Germany for "Aufbau," now off to the International P.E.N. Congress in Menton. . . . Just back from Lappland, **Ernie Kehr** is preparing to leave for Tokyo and the Congress of the Universal Postal Union. . . . Hamburg-based **Tomas Friedmann** in New York until the 25th, when he leaves for the Frankfurt Book Fair. In addition to his picture service, P.I.P., Tom has set up a new literary brokerage, I.L.A. . . . **Dorothy Ducas**, PR director of the National Cystic Fibrosis Research Foundation, to Cambridge, England, for a week-long conference. From there she goes to Nairobi, Kenya, to visit her elder son, who is on a research project on child development. She hopes to be on time for the birth of her sixth grandchild, due about Oct. 10. . . . **Donald L. Kearney**, Corinthian director of sales and board chairman of the Television Bureau of Advertising, to Dublin and Cork for a week to conduct part of a Telefis Eireann TV advertising seminar and represent North America on the TV commercial judging panel at the Cork International Film Festival.

CHECKING IN: **George Natanson** from Mexico. . . . **Ken Whiting** from South Africa.

NEW POSTS: **John Kelly** has resigned as an NBC news editor to become public affairs and information coordinator in the office of the Secretary of the Army. . . . **Prof. Mason Rossiter Smith** to Cairo, Egypt, where he will be director of press at the American University for the next two years. . . . **Stanley Ross** editor-in-chief of *El Mundo*, a new Spanish magazine. . . . **DeWitt C. Morrill** named vice president corporate relations of Bangor Punta Corp. . . . **Robert I. Queen** appointed director of public relations for Jewish Memorial Hospital.

ARTICLES: September issue of the International Official Steamship Guide has three articles by **Edna Mason Kaula**, including "The Open Sesame Souvenir." . . . **Myriam Luz** in the August issue of London's *SHE* magazine with a feature titled "Clint Eastwood, the Quiet Cowboy Who Pulls No Punches." . . . Cover article on Italy's folk festivals by **Dorothy L. Sandler** in the August issue of Goodyear International Corp.'s *Orbit*, to be repeated in the magazine's September Spanish-language edition. . . . **Charles Raddock's** two-part feature on the vanishing Yiddish ghetto of New York in the September issue of *American Jewish Times-Outlook*.

BOOKS: **William Morris** editor-in-chief of the new *American Heritage Dic-*

tionary of the English Language **Barbara Seaman's** new book, "The Doctors' Case against the Pill" (to be published Oct. 27 by Peter H. Wyden in association with David McKay) received good treatment at the hands of *Publishers Weekly*. . . . Sept. 15 was publication date for "Major John Andre, Gentleman Spy" (K.S. Giniger book) by **Adele Gutman Nathan**. Much of the research for the book, written for young readers, was done by Mrs. Nathan by visiting Revolution era sites which figure in the story of the young British spy who collaborated with Benedict Arnold. . . . Busier than the well known one-armed paperhanger, **Moritz Jagendorf** has delivered to his publisher his collection of Southern Folktales. . . . has spoken before the Louisiana Folklore Society and the Philadelphia librarians. . . . and is off to Europe on a gastronomic tour which will include the festivities of the International Wine and Food Society in London. One of Jagendorf's 34 books has been translated and published in Bulgaria. He didn't recognize the text, but the payment was in Yankee dollars. . . . **Dr. T.W. Adams**, currently professor of science policy at the Federal Executive Institute, Charlottesville, Va. has authored a book on the communist movement in Cyprus which will be published by the Hoover Institution Press. . . . "A Pictorial History of Television" by Irving Settel and **William Laas** issued by Grosset and Dunlap. . . . **Louis Zara's** illustrated handbook on jade out via Walker and Co. as one of its collectors' blue book series. . . . **Bradley Smith's** latest, "The Horse in the West," scheduled for October publication by World. . . . **Stanley Frank's** "The Sexually Active Man" so popular in hardcover that Pyramid Books advanced its paperback edition by three months, brought it out Sept. 15. . . . Latest from **Roland Gammon**, "All Believers Are Brothers," out via Doubleday.

RADIO & TV: **Robert Jay Misch** on the Mike Douglas show, CBS-TV, Sept. 9. . . . **Jack Clary** authored ABC-TV's salute to college football's centennial year, "What the Shouting Was All About." Currently covering sport for The Boston Herald Traveler, he's also a columnist for the newest pro football publication, "Pro Football Guide." . . . **Bernard Redmont** one of the Group W news panel which will visit eight American cities Sept. 30 through Oct. 17.

HONORS: **W. Averell Harriman** to be honored with an award by the United Nations Association at a dinner at Tavern on the Green, NY, Oct. 16. He will

HIGH AND LOW

The search goes on for these members — or rather their addresses, which the Club office needs.

Do you have a current address for any of these? If so, please send it to the OPC business office.

Mary Boden
Walter Briggs
Joseph Brown
Serge Corvington
William Forbis
Frank Gibney
Sam Halper
Horace Judson
Shirley Katzander
Charles Kress
Argyle W. Linington
Daniel McGrady
Lawrence McMaster
Arturo Rosenbluth
William A. Rutherford
Lester Schechter
Charles R. Smith
Harry P. Wiseman

speak in the USSR and the United Nations. For further information, contact **Dorothy Omansky**, who is program chairman of the UNA. . . . **Dumitru Danielopol** of Copley Newspapers, Washington D.C., given a certificate of appreciation from the American Legion for his assistance during its 50th anniversary observance. . . . **John A. Brogan, Jr.**, former foreign sales director and vice president for King Features, given the annual award for leadership and loyalty from St. Patrick's High School of Elizabeth, N.J. He was a member of the class of 1909. . . . **Ben Grauer** and **Dorothy Gordon** of NBC and **Mike Wallace** of CBS are sharing the annual Distinguished Service Award of the New York Chapter of the Broadcast Pioneers. They will be honored at the Oct. 2 evening bash for the Pioneers' 50th anniversary at the American Hotel in New York.

SPEAKERS: **William R. Gruver** conducting a course titled "The Press and the Candidates" at the New School for Social Research. . . . Panel for a luncheon symposium on "Public Relations and the Media," held Sept. 18 at NY's Plaza Hotel, included **John L. Cobbs**, **Bob Considine** and **Ronald Kriss**.

HOSPITALIZED: Denver-based **Leonard S. Smith** at Rose Memorial Hospital after a fall which resulted in a broken left hip and left shoulder. Mail addressed to him at the hospital, where he will probably remain for several months, or at home — 1217 Ash Street — will be appreciated.

MARRIED: **Hy Charniak** to Annette Levine, who is joining him in the formation of a new travel agency, Canterbury Travel, Inc. at 95 Madison Avenue, NY.